

# Southwest Memorial Hospital Foundation Board of Directors Meeting Minutes

September 18, 2024, 1-2:30pm, Kiva Conference Room

## Board Members

Abby Nuetzel, President · Karla Demby, Vice President · Austan Koller, Treasurer · Jaycee Hart, Secretary · Karen Hubley · Molly Greenlee · Melinda Smith · Trent Woods · Gala Pock, MCHD · Joe Theine, CEO of SHS

Attendees: Jaycee Hart, Molly Greenlee, Melinda Smith, Gala Pock, Karla Demby, Chuck Krupa, Trent Woods, Joe Theine

Guest: Adam Conley (SHS CFO), Rebecca Doughty (Director of Operations, Pasco SW),

## Agenda

### Introductions & Public Comments

### Minutes from August Meeting – Approved

### Treasurer's Report – Approved

### Fundraising Committee Update

- Oktoberfest Fundraiser
  - Pending sponsorship from Clearnetworx
  - Discussion of who we should reach out to in Mancos to sponsor the event
  - Business After Hours in Mancos – Possible Sponsorship in October from the Foundation to attend business after hours on October 16<sup>th</sup> at 5pm at Hand and Hand in Mancos
    - Joe made a motion to approve Foundation to sponsor \$500 and attend Mancos Business After Hours on October 16<sup>th</sup>.
      - Chuck will donate to cover half the funds for the sponsorship
      - \$250 from Chuck and \$250 from Foundation

### Old Business

1. Venmo and PayPal discussion – Determine which platform the foundation wants to use to collect online donations.
  - a. Square – Campaigns on Square for different fundraisers. A little more expensive.
    - i. Has ability for Google and Apple Pay
    - ii. Austan made a motion for the Foundation to set up and use square as the Foundations online donation platform
2. Committees
  - a. Policy & Procedure
    - i. Wait until after training with Leadership Montezuma to talk about policy committee creation
3. FEES Equipment Update
  - a. Looking at early October for FEES to be ready for patients

- b. Possibility that the Foundation will get to highlight the service being open at Oktoberfest Fundraiser
- c. Foundation members and SLP photo for newspaper article, social media and other marketing
- 4. IT Support for Foundation
  - a. HIPPA Release Form – Foundation does not need one
  - b. Create an agreement between SHS and Foundation to make sure everyone knows who is in charge of what.
- 5. Region 9 Enterprise Zone (EZ) Status – New Project Application to Begin in May 2024
  - a. Updates?
    - i. Approval of draft on July 17 –
      1. Abby or Karla to meet at Region 9 Meeting on July 24<sup>th</sup>
      2. Update on the next steps:
        - Region 9 approved 2025 EZ project on 7/25/24
        - Letters of support received from Montezuma Board of County Commissioners (7/30/24), City of Cortez (8/13/24), and Montezuma County Hospital District Board (8/14/24)
        - Next up: Working with Region 9 to submit EZ project application to Colorado Office of Economic Development and International Trade

## New Business

1. Cancer Grant Application – Approved
2. CEO Report by Joe Theine
3. Adam Conley – Guest Speaker
  - a. Talked about SHS Capitol
4. 2025 SHS Budget | Philanthropy – Joe and Adam
  - a. Is the board going to raise \$250,000 in 2025 through EZ project to support the hospital?
  - b. Austan will fill Abby in on adding money to our investment account. Then will get a plan on who will talk to Chuck Fourth about adding money to our investment account.
  - c. Start thinking about creating a budget at our annual meeting.
    - i. Create a policy and procedure for how we handle our money
5. Oktoberfest Fundraiser – October 24 at Wild Edge Brewery
  - a. Discussed during the Fundraising Committee Update

## Hospital Events

1. Walk with a Doc
  - a. Saturday, September 21<sup>st</sup> 9:30 AM to 10:30 AM at Parque de Vida/Cortez Rec Center (Meet near the Rec Center front entrance). Every third Saturday of the month.

## Next Meeting

October 16, 2024, 1-2:30 pm, **Kiva Conference Room**