
Southwest Memorial Hospital Foundation Board of Directors Meeting Minutes

August 21, 2024, 1-2:30pm, Kiva Conference Room

Board Members

Abby Nuetzel, President · Karla Demby, Vice President · Austan Koller, Treasurer · Jaycee Hart, Secretary · Karen Hubley · Molly Greenlee · Melinda Smith · Trent Woods · Gala Pock, MCHD · Evelyn Quigley, SHS · Joe Theine, CEO of SHS

Attendees: Abby Nuetzel, Karla Demby, Austan Koller, Gala Pock, Karen Hubley, Molly Greenlee,
Guests: Gene Becker (potential board member), Vanessa Malloy (Onward)

Agenda

Introductions & Public Comments

Guest Speaker – Vanessa from Onward Foundation

Minutes from July Meeting - Accepted

Treasurer's Report - Approved

- Discuss and approve of adding additional board members to be authorized signers for the SWMH Foundation Bank Account at Dolores State Bank (DSB).
 - Voted and approved to add Jaycee Hart as authorized signer at to the SWMH Foundation Bank Account at Dolores State Bank (DSB).
 - Authorized signers are Abby Nuetzel, Austan Koller and Jaycee Hart
 - Voted and approved to allow authorized signers (Austan, Abby and soon Jaycee) at DSB to use debit card for foundation purchases.

Fundraising Committee Update

- Oktoberfest Fundraiser (working title) – Wild Edge, Oct 24th.
 - Potential opportunity to fundraise for ultrasound machine for Mancos Clinic and launch of women's health at that clinic. Joe presented this opportunity and will give more information in the coming weeks/months.
 - Raffle for a few items from local businesses for themed baskets to raffle off at event.
- Long term donor cultivation – build relationship with donors and potential donors
- Discuss to approve for a community partnership with United Way. They approved our application this month, and I believe it's a great awareness and networking venture for myself and the foundation.

Old Business

1. Venmo and PayPal discussion – Determine which platform the foundation wants to use to collect online donations.
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- a. Look into Square – more info about all platforms for the September meeting.
 - b. Waiting on SHS and Foundation agreement to have the online account centralized to a single location.
 2. Committees
 - a. Policy & Procedure
 - i. Trent expressed interest in starting this committee.
 3. FEES Equipment Update
 - a. Looking at late September/October for FEES to be ready for patients
 - b. Foundation members and SLP photo for newspaper article, social media and other marketing
 4. Foundation SWAG Items for Third Thursdays and other events
 - a. Bags and Tide Pens are here. Currently in SHS Marketing closet
 5. Table cloth with foundation logo
 - a. In progress. Should be done within two weeks.
 6. EMS Donor Appreciation Event – August 14th, 4:30PM to 6:00PM
 7. IT Support for Foundation
 - a. Foundation members should have received an email with link to activate account
 - b. HIPPA Release Form
 - c. Create an agreement between SHS and Foundation to make sure everyone knows who is in charge of what.
 8. Region 9 Enterprise Zone (EZ) Status – New Project Application to Begin in May 2024
 - a. Updates?
 - i. Approval of draft on July 17 –
 1. Abby or Karla to meet at Region 9 Meeting on July 24th
 2. Update on the next steps:
 - Region 9 approved 2025 EZ project on 7/25/24
 - Letters of support received from Montezuma Board of County Commissioners (7/30/24), City of Cortez (8/13/24), and Montezuma County Hospital District Board (8/14/24)
 - Next up: Working with Region 9 to submit EZ project application to Colorado Office of Economic Development and International Trade

New Business

1. CEO Report by Joe Theine
2. Oktoberfest Fundraiser – October 24 at Wild Edge Brewery

Hospital Events

1. Physician Visit
 - a. Dr. Clint McBride – August 23 - 24
2. Walk with a Doc
 - a. Saturday, September 21st 9:30 AM to 10:30 AM at Parque de Vida/Cortez Rec Center (Meet near the Rec Center front entrance). Every third Saturday of the month.

Next Meeting

September 18, 2024, 1-2:30 pm, **Kiva Conference Room**