
Southwest Memorial Hospital Foundation Board of Directors Meeting Agenda

August 21, 2024, 1-2:30pm, Kiva Conference Room

Board Members

Abby Nuetzel, President · Karla Demby, Vice President · Austan Koller, Treasurer · Jaycee Hart, Secretary · Karen Hubley · Molly Greenlee · Melinda Smith · Trent Woods · Gala Pock, MCHD · Evelyn Quigley, SHS · Joe Theine, CEO of SHS

Attendees:

Agenda

Introductions & Public Comments

Guest Speaker – Vanessa from Onward Foundation

Minutes from July Meeting

Treasurer's Report

- Discuss an approval of a foundation debit card for Jaycee Hart's use. She makes several physician recruitment, marketing, and event purchases for the foundation. It would be simpler for her to have a debit card.

Fundraising Committee Update

- Discuss to approve for a community partnership with United Way. They approved our application this month, and I believe it's a great awareness and networking venture for myself and the foundation.

Old Business

1. Venmo and PayPal discussion – Determine which platform the foundation wants to use to collect online donations.
 - a. Look into Square
2. Committees
 - a. Policy & Procedure
 - i. Trent expressed interest in starting this committee.
3. FEES Equipment Update
 - a. Looking at late August/September for FEES to be ready for patients
 - b. Foundation members and SLP photo for newspaper article, social media and other marketing
4. Foundation SWAG Items for Third Thursdays and other events
 - a. Bags and Tide Pens are here. Currently in SHS Marketing closet

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5. Table cloth with foundation logo
 - a. In progress. Should be done within two weeks.
 6. EMS Donor Appreciation Event – August 14th, 4:30PM to 6:00PM
 7. IT Support for Foundation
 - a. Foundation members should have received an email with link to activate account
 - b. HIPPA Release Form
 - c. Create an agreement between SHS and Foundation to make sure everyone knows who is in charge of what.
 - d. Possible discussion to allow SHS Financial team to manage foundation funds
 8. Region 9 Enterprise Zone (EZ) Status – New Project Application to Begin in May 2024
 - a. Updates?
 - i. Approval of draft on July 17 –
 1. Abby or Karla to meet at Region 9 Meeting on July 24th
 2. Update on the next steps:
 - Region 9 approved 2025 EZ project on 7/25/24
 - Letters of support received from Montezuma Board of County Commissioners (7/30/24), City of Cortez (8/13/24), and Montezuma County Hospital District Board (8/14/24)
 - Next up: Working with Region 9 to submit EZ project application to Colorado Office of Economic Development and International Trade

New Business

1. CEO Report by Joe Theine
2. Oktoberfest Fundraiser – October 24 at Wild Edge Brewery

Hospital Events

1. Physician Visit
 - a. Dr. Clint McBride – August 23 - 24
2. Walk with a Doc
 - a. Saturday, September 21st 9:30 AM to 10:30 AM at Parque de Vida/Cortez Rec Center (Meet near the Rec Center front entrance). Every third Saturday of the month.

Next Meeting

September 18, 2024, 1-2:30 pm, **Kiva Conference Room**